



www.KPsearch.com
Gifts From Your Community
Your Local Search Engine For All Long Island Businesses

No more search engine problems.... www.KPsearch.com brings the businesses to the people instead of the people surfing the Internet endlessly looking for their local businesses. KPsearch has expanded throughout Long Island, currently servicing over **350** business owners, along with over **70,000** hits each month by residents and business owners logging onto www.KPsearch.com Websites and Internet Guides. Below are just a few examples of how your business gets exposure.

Option 1 – New Website \$39.50/month (Plus ONE TIME \$385 Set up fee)

Sample Website that includes the following sections (SEE ATTACHED Website Examples)

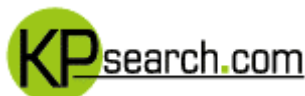
- **Registered domain name** for your business (ex: www.YourCompanyName.com)
- **E-Mail Marketing**
- **Home Page**
 - o Sections that include pictures and information about the company
 - o Up to 15 web links to any other websites of your choosing
 - o 4 pictures on the front of the site
 - o Banner and Logo Creation
- **About Us, Contact Us, Driving Directions, Help Wanted Ads**
- **Coupons/Events/Advertisements** (create them 24 hrs/day 7 days/week)
- **Digital Pictures of your business** - Outside of the Store, Inside Pictures, Clothing, Food, etc...
- **Scanning of your menus/brochures/reviews and any other special business information**
- **Unlimited Web Pages**
- **Also Includes All Hosting Fees**

Option 2 – Link your EXISTING website to KPsearch Search Engine technology \$29.50/month (Plus ONE TIME \$125 Set up fee)

- **Includes Coupons/Advertisements** (create them 24 hrs/day 7 days/week)
- **E-Mail Marketing**
- **Plus everything below**

Both Options include www.KPSEARCH.com's Long Island Internet Marketing and Search Engine

- Listing in all the Kpsearch guides for your business
- Keywords entered for your business into the system
- Logo and link to your website in Kpsearch's community guide
 - o Ex: www.GardenCityCommunity.com
- Over 25,000 E-Mails are sent out each month to all subscribers and businesses
 - o Your Business is included in EVERY e-mail that is sent out.
 - o (E-mails are sent out twice each month)
- E-mail marketing to ALL your customers throughout the year
 - o Kpsearch sends out Color E-mails to ALL the customers who come into your store



Fran Cohen
Marketing Advisory Group
120 Broadway, Suite A
Amityville, NY 11701
fran@mag4lists.com - (631) 264-3802