



MARKETING ADVISORY GROUP, INC.

"Your Direct Marketing Boutique"

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Consumer Telemarketing – Do Not Call and Requirements for Use

All lists with telephone numbers will automatically exclude Federal Do No Call telephone numbers. You will be required to have a valid **Subscription Account Number (SAN)** to order this list.

How to register for a SAN Number

- STEP 1 Go to <https://telemarketing.donotcall.gov>.
- STEP 2 Click Register New User.
- STEP 3 Scroll down and fill out Organization Information. Under "Organization Function" most companies should select "Seller". If your organization is a non-profit group or provides telemarketing for others, a different "Organization Function" may apply. For details visit: <https://telemarketing.donotcall.gov/Entity.aspx>.
- STEP 4 Click Submit. You will receive an e-mail with your Organization ID Number and Password. Save this information.
- STEP 5 Click on the link in the e-mail to confirm your e-mail address is correct.
- STEP 6 Click on "Manage/Renew Subscriptions".
- STEP 7 Type in your Organization ID and Password in the appropriate fields, check "Representative", and click Login. Note - make sure dashes are included in the Organization ID and upper and lower case is used as it is in the Password.
- STEP 8 Click on the Back button located at the bottom.
- STEP 9 Click "Order Area Codes For Your Current Subscription".
- STEP 10 In the Subscribe to Area Codes field click "Area Codes by Area Code Number".
- STEP 11 Click "Sort by Area Code" and select the appropriate Area Codes.
- STEP 12 Once Area Codes are selected, click Continue.
- STEP 13 Verify the selected Area Codes, then click Continue.
- STEP 14 Click "View Area Code". Here you will be able to view your SAN Number and Expiration Date. Print and Save this information - Registration Complete. Note: it may take an hour or so for your new SAN number to be activated.