

# *Listopedia Consortium* Music Enthusiasts

<b>4,062,055</b>	<b>Total Universe/Base Rate</b>	<b>\$120/M</b>
	<b>Email</b>	<b>\$120/M</b>
	<b>Postal</b>	<b>\$120/M</b>

The Music Enthusiasts file consists of individuals who are avid listeners of many types of music. This list is selectable by specific music interests.

These individuals enjoy listening to their CD's, radio, download music and attend various concerts.

**Music Interest Selects:**

Alternative Rock	Jazz
Big Band	Opera
Christian	Rap
Classical	Reggae
Country	Rock
Easy Listening	World/Ethnic

Recommended Usage: Test this file for concerts, music equipment, car and home stereo systems, record offers and more.

**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

<b>MAG List Code</b>	<b>TLC056</b>
<b>Minimum Order</b>	<b>10,000</b>
<b>List Type</b>	<b>Consumer</b>
<b>Opt-In</b>	<b>Confirmed Opt-In</b>
<b>Source</b>	<b>Internet/On-Line</b>

**SELECTS**

Age	No Charge
Gender	No Charge
Geography	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Music Select	No Charge
Presence of Children	No Charge

**ADDRESSING**

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

**Sample Mailing Piece Required**

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