

# *Listopedia Consortium* Collectibles Enthusiasts

<b>497,601</b>	<b>Total Universe/Base Rate</b>	<b>\$120/M</b>
	<b>Email</b>	<b>\$120/M</b>
	<b>Postal</b>	<b>\$120/M</b>

The Collectibles Enthusiasts file consists of individuals who have indicated a passion for collectibles and are interested in reading about and pursuing them.

**Collectible Selects:**

Americana Collectors	Movie Collectors
Antique Collectors	Music Collectors
Art Collectors	Sculpture Collectors
Ceramic Collectors	Sports Collectors
Coin Collectors	Stamp Collectors

Recommended Usage: Test this file for magazines, catalogs, credit card offers, travel and more.

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**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

<b>MAG List Code</b>	<b>TLC055</b>
<b>Minimum Order</b>	<b>10,000</b>
<b>List Type</b>	<b>Consumer</b>
<b>Opt-In</b>	<b>Confirmed Opt-In</b>
<b>Source</b>	<b>Internet/On-Line</b>

**SELECTS**

Age	No Charge
Collectibles	No Charge
Gender	No Charge
Geography	No Charge
Household Income	No Charge
Income	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

**ADDRESSING**

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

**Sample Mailing Piece Required**

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**Manager**

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