

Listopedia Consortium

Beauty & Cosmetic Procedures

| | | |
|----------------|---------------------------------|----------------|
| 698,437 | Total Universe/Base Rate | \$120/M |
| | Email | \$120/M |
| | Postal | \$120/M |

The Beauty & Cosmetic Procedures file is comprised of individuals who have indicated that they are interested in Beauty Treatments and/or Cosmetic Surgery.

These individuals want to look their best and have expressed interest in receiving information about facials, manicures, pedicures, skin care, anti-aging products, cosmetic procedures and more.

This file is made up of women and men who want to receive information via email or postal.

Recommended Usage: Beauty products, cosmetic procedures, spas, resorts, magazines and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

| | |
|----------------------|-------------------------|
| MAG List Code | TLC051 |
| Minimum Order | 10,000 |
| List Type | Consumer |
| Opt-In | Confirmed Opt-In |
| Source | Internet/On-Line |

SELECTS

| | |
|----------------------|-----------|
| Age | No Charge |
| Gender | No Charge |
| Geography | No Charge |
| Home Owner | No Charge |
| Income | No Charge |
| Marital Status | No Charge |
| Monthly Hotline | No Charge |
| Presence of Children | No Charge |

ADDRESSING

| | |
|------------------------|-----------|
| Additional Creative | \$250/F |
| CD Rom | No Charge |
| Electronic Fulfillment | No Charge |
| Email Testing | No Charge |
| Run Charge | \$10/M |
| Suppression <250K | \$300/F |
| Suppression >250K | \$500/F |
| Tracking | No Charge |

Sample Mailing Piece Required

Manager

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