

Listopedia Consortium Travel Enthusiasts

2,741,353	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Travel Enthusiasts file consists of individuals who enjoy traveling.

These opted-in subscribers have requested to receive information about various offers regarding travel, vacation getaways, flights, hotels and cruises for personal or business travel.

Travel Selects:

Adventure	Cruise
Air	Family
Bed & Breakfast	Golf
Budget	Hotels
Business	International
Camping	Spa Resorts
Casino	Train

Recommended Usage: Test this file for credit card offers, vacation packages, cruises, gaming, hotels, magazines and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC046
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Homeowner	No Charge
Household Income	No Charge
Income	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge
Travel Select	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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