

Listopedia Consortium Real Estate Investors

1,897,003	Total Universe/Base Rate	\$150/M
	Email	\$150/M
	Postal	\$150/M

The Real Estate Investors file consists of individuals who have an average income of \$175,000 and have indicated that they are interested in receiving information about condo-conversions, new home communities, financing, foreclosures and more.

These savvy consumers are looking for opportunities in residential or commercial real estate.

This opted-in file has both email and postal addresses

Recommended Usage: Test this file for credit card offers, travel, financial and real estate opportunities, publications and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC042
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Home Owner	No Charge
Household Income	No Charge
Income	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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