

Listopedia Consortium NASCAR Fans

4,098,126	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The NASCAR Fans file consists of individuals who are "fanatic" about racing.

These consumers keep on top of everything regarding Nascar and have opted in to receive third party information.

This opted-in file has both email and postal addresses available.

Recommended Usage: Test this file for credit card offers, travel, sports memorabilia, publications and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC041
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Lifestyle Select	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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