

# *Listopedia Consortium*

## Amusement & Entertainment Masterfile

<b>1,542,276</b>	<b>Total Universe/Base Rate</b>	<b>\$120/M</b>
	<b>Email</b>	<b>\$120/M</b>
	<b>Postal</b>	<b>\$120/M</b>

The Amusement & Entertainment Masterfile consists of individuals who have opted-in to request information about art, music, dance, theater, sporting events and other offers for their enjoyment.

**Amusement & Entertainment Selects:**

Art Galleries	Home Entertainment
Art, Painting & Sculpture	Movies
Arts & Crafts	Museums
Casual Dining	Music
Clubs	Musical Instruction
Concerts	Musical Instruments
Dance	Online Entertainment Users
Family/Kids Events	Performing Arts
Festivals	Sporting Events
Fine Dining	Theater

Recommended Usage: Test this file for credit card offers, music, sports, magazines, travel, vacations and more.

**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

<b>MAG List Code</b>	<b>TLC040</b>
<b>Minimum Order</b>	<b>10,000</b>
<b>List Type</b>	<b>Consumer</b>
<b>Opt-In</b>	<b>Confirmed Opt-In</b>
<b>Source</b>	<b>Internet/On-Line</b>

**SELECTS**

Age	No Charge
Gender	No Charge
Geography	No Charge
Interest	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

**ADDRESSING**

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

**Sample Mailing Piece Required**

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