

Listopedia Consortium Ardent Cruisers

1,398,798	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Ardent Cruisers file consists of individuals who have opted-in to request information about cruise and travel related offers.

These consumers have opted-in through an affiliate network where they sign up for a travel related newsletter. They are automatically entered for a chance to win a free vacation cruise.

They have all either purchased a cruise vacation online or subscribed to receive information on cruise vacations.

This opted-in file has both email and postal addresses available.

Recommended Usage: Test this file for credit card offers, travel, vacations, timeshares, hotels, sweepstakes and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC039
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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