

Listopedia Consortium

Cosmetics & Fragrance Mail Order Buyers

2,447,928	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

The Cosmetics & Fragrance Mail Order Buyers file consists of online and mail order shoppers interested in fragrances and a wide variety of beauty products.

This list is made up of mostly women, average age of 42 who like to look their best and are interested in finding out about the newest products on the market.

These individuals are internet savvy individuals who have opted-in to receive information.

Recommended Usage: Test this file for credit card offers, fragrances, cosmetics, health & fitness, subscriptions, apparel, entertainment and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC035
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Catalog Buyers	No Charge
Gender	No Charge
Geography	No Charge
Home Owner	No Charge
Income	No Charge
Mail Order Buyers	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Online Buyers	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

Fran Cohen
 fran@mag4lists.com
 P-631-264-3802
 F-631-264-3806

Marketing Advisory Group, Inc.

"Your Direct Marketing Boutique"

120 Broadway, Suite A, Amityville, NY 11701
 Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com