

Listopedia Consortium Fine Restaurant Goers

1,583,097	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

This file consists of consumers who enjoy gourmet foods, wines and dining in the finer restaurants.

They look for the latest superb dining experience and take great pleasure in fine cuisine. These consumers live a lifestyle where dining out is a regular occurrence.

These individuals have a high disposable income.

Recommended Usage: restaurant and dining information, credit cards, travel, electronics, catalogs, wine and gourmet and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC026
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Lifestyle Select	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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