

# *Listopedia Consortium*

## Ailments and Health Conditions

**11,235,127 Total Universe/Base Rate**      **\$175/M**  
**Email**      **\$175/M**  
**Postal**      **\$175/M**

**MAG List Code**      **TLC025**  
**Minimum Order**      **10,000**  
**List Type**      **Consumer**  
**Opt-In**      **Confirmed Opt-In**  
**Source**      **Internet/On-Line**

This opt-in Masterfile is made up of subscribers who have requested to receive information on specific health conditions and ailments that affect them and their families.

**Ailment Selects:**

ADD/ADHD	Acne	Allergies
Alzheimer's	Anxiety	Arthritis
Asthma	Back Pain	Bladder Control
Breast Cancer	Bronchitis	Cancer
Crohn's Disease	Clinical Depression	Colon Cancer
Diabetes Type I	Diabetes Type II	Eczema
Emphysema	GERD/Reflux	Heart Disease
Heartburn	High Blood Pressure	High Cholesterol
Impotence/ED	Insomnia	Irritable Bowel
Juvenile Diabetes	Menopause	Migraines
Multiple Sclerosis	Nasal Allergies	Obesity
Osteoarthritis	Osteoporosis	Prostate Cancer
Psoriasis	Rheumatism	Spinal Injury
Spinal Injury	Ulcerative Colitis	

**SELECTS**

Age	No Charge
Ailment	No Charge
Gender	No Charge
Geography	No Charge
Monthly Hotline	No Charge

**ADDRESSING**

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

**Sample Mailing Piece Required**

**Manager**

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**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

**Marketing Advisory Group, Inc.**

*"Your Direct Marketing Boutique"*

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