

Listopedia Consortium

Corporate Gift Buyers

269,306	Total Universe/Base Rate	\$150/M
	Email	\$150/M
	Postal	\$150/M

The Corporate Gift Buyers file represents executives and professionals who are responsible for purchasing gifts, incentives and holiday cards and merchandise for their company's employees and corporate clients.

These Corporate Gift Buyers are in companies that have large budgets to allow the purchase of both large and small scale items.

Selects:

Business Apparel Buyer	Mail Order Gift Buyer
Company Size	Online Gift Buyer
Gift Catalog Orders	Promotional Items
Industry	Tradeshaw Giveaways
Job Title	Tech Gifts

Recommended Usage: Test this file for holiday catalogs, motivational merchandise, personalized items, gift baskets, travel offers, electronics and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC024
Minimum Order	10,000
List Type	Business
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Business/Industry	No Charge
Employee Size	No Charge
Gender	No Charge
Geography	No Charge
Job Title	No Charge
Monthly Hotline	No Charge
Sale Volume	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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