Listopedia Consortium

Canadian Business-to-Business Professional Masterfile

1,987,786	**Total Universe/Base Rate**	**$175/M**
	Email	**$175/M**
	Postal	**$175/M**

Reach key business decision makers in Canada. These professionals include Business Owners, C-Level Executives and other influential executives.

The Canadian Business-to-Business Professionals Masterfile represents key decision makers within small, medium and large businesses throughout Canada. These professionals have requested to receive third party offers related to business products and services.

Business selects include Industry, Number of Employees, SIC Code and Title.

Industry Selects Include:

Accounting	Insurance	Printing
Consulting	Internet Services	Real Estate
Creative Services	Legal	Shipping/Logistics
Education	Manufacturing	Technology
Engineering	Marketing	Telecommunications
Event Mgmt	Mortgage	Training
Finance	Office Equipment	Travel
Human Resources	Office Mgmt	

Recommended Usage: Test this file for business services, computer hardware and software, telecommunications, online services, business travel and more.

Special Instructions:
Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	**TLC016**
Minimum Order	**10,000**
List Type	**Business**
Opt-In	**Confirmed Opt-In**
Source	**Internet/Online**

SELECTS

Age	No Charge
Business/Industry	No Charge
Employee Size	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Job Title	No Charge
Monthly Hotline	No Charge
SIC Code	No Charge

ADDRESSING

Additional Creative	$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	$10/M
Suppression <250K	$300/F
Suppression >250K	$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager
Fran Cohen
fran@mag4lists.com
P-631-264-3802
F-631-264-3806

Marketing Advisory Group, Inc.
"Your Direct Marketing Boutique"
120 Broadway, Suite A, Amityville, NY 11701
Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com