

Listopedia Consortium Homeowners

6,284,791	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

Reach US Homeowners who are interested in receiving third party offers related to their home.

Subscribers opt-in to receive third party offers through an affiliate network.

Additional demographic information is available including age, gender, income, marital status, presence of children, age and number of children.

Recommended Usage: Test this file for home furnishing and accessories, home remodeling, gardening, entertainment, subscriptions, credit cards and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC009
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Age of Children	No Charge
Ethnicity	No Charge
Gender	No Charge
Geography	No Charge
Household Income	No Charge
Income	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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