

Listopedia Consortium

Insurance Information Seekers

2,745,515	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

Reach Insurance Information Seekers who have requested information online for Auto, Casualty, Dental, Health, Life and Property Insurance.

Subscribers opt-in to receive updated information on insurance programs, price quotes and other third party offers.

Additional demographic information is available including age, gender, income and insurance selects..

Recommended Usage: Test this file for all types of insurance offers, credit cards, subscriptions and more.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC008
Minimum Order	10,000
List Type	Consumer
Opt-In	Confirmed Opt-In
Source	Internet/On-Line

SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Insurance Selects	No Charge
Monthly Hotline	No Charge
Phone Number	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

Fran Cohen
 fran@mag4lists.com
 P-631-264-3802
 F-631-264-3806

Marketing Advisory Group, Inc.

“Your Direct Marketing Boutique”

120 Broadway, Suite A, Amityville, NY 11701
 Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com