

# *Listopedia Consortium* Auto Enthusiasts

**12,745,437 Total Universe/Base Rate**      **\$120/M**  
**Email**      **\$120/M**  
**Postal**      **\$120/M**

Reach Consumers who are interested in cars, trucks, motorcycles, minivan's, SUV's.

Subscribers opt-in to receive information about various autos and auto related events through an affiliate network.

**Automotive Selects:**

Auto Shows	Foreign	Motorcycles
Cars	Hybrid	RV's
Classic Cars	Jeeps	Sports Cars
Domestic	Luxury	SUV's
Exotic Cars	Minivan's	Trucks

Recommended Usage: Test this file for auto insurance, auto leasing, auto loans, auto magazines, credit cards, gas cards, new and used car sales, electronics and more.

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**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

**MAG List Code**      **TLC007**  
**Minimum Order**      **10,000**  
**List Type**      **Consumer**  
**Opt-In**      **Confirmed Opt-In**  
**Source**      **Internet/On-Line**

**SELECTS**

Age	No Charge
Auto Select	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Lifestyle Select	No Charge
Monthly Hotline	No Charge

**ADDRESSING**

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

**Sample Mailing Piece Required**

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**Manager**

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