

# *Listopedia Consortium*

## Mortgage/Lending Information Seekers

<b>3,086,621</b>	<b>Total Universe/Base Rate</b>	<b>\$120/M</b>
	<b>Email</b>	<b>\$120/M</b>
	<b>Postal</b>	<b>\$120/M</b>

Reach Lending/Mortgage Information Seekers who have requested information online for new home purchases, condo-conversions, equity loans, refinancing and debt consolidation.

Subscribers opt-in to receive third party offers and financial advice through an affiliate network.

Additional demographic information is available including age, gender, income, geography and monthly hotline.

Recommended Usage: Test this file for mortgage insurance, debt consolidation, equity loan and banking offers, re-financing and more.

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**Special Instructions:**

*Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.*

<b>MAG List Code</b>	<b>TLC006</b>
<b>Minimum Order</b>	<b>10,000</b>
<b>List Type</b>	<b>Consumer</b>
<b>Opt-In</b>	<b>Confirmed Opt-In</b>
<b>Source</b>	<b>Internet/On-Line</b>

### SELECTS

Age	No Charge
Gender	No Charge
Geography	No Charge
Income	No Charge
Monthly Hotline	No Charge
Phone Number	No Charge

### ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

### Sample Mailing Piece Required

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**Manager**

Fran Cohen  
 fran@mag4lists.com  
 P-631-264-3802  
 F-631-264-3806

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## Marketing Advisory Group, Inc.

*"Your Direct Marketing Boutique"*

120 Broadway, Suite A, Amityville, NY 11701  
 Phone 631-264-3802 ♦ Fax-631-264-3806 ♦ www.mag4lists.com