Listopedia Consortium
Financial Investors and Day Traders

2,538,406	**Total Universe/Base Rate**	**$150/M**
	Email	**$150/M**
	Postal	**$150/M**

Reach investors and day traders who are very active and knowledgeable about new investment opportunities.

These consumers have high disposable incomes averaging $200,000 and are interested in investments which include: stocks, bonds, annuities, commodities, currency trading, hedge funds, IRAs and mutual funds.

This file is 100% opted-in and can match email and postal.

Recommended Usage: Test this file for online services, money management, retirement planning & savings, investment options, financial offerings and more.

Special Instructions:
Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	**TLC004**
Minimum Order	**10,000**
List Type	**Consumer**
Opt-In	**Confirmed Opt-In**
Source	**Internet/On-Line**

SELECTS

Age	No Charge
Gender	No Charge
Home Owner	No Charge
Household Income	No Charge
Income	No Charge
Lifestyle	No Charge
Marital Status	No Charge
Monthly Hotline	No Charge
Presence of Children	No Charge

ADDRESSING

Additional Creative	$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	$10/M
Suppression <250K	$300/F
Suppression >250K	$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager
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