

Listopedia Consortium

Business Opportunity Seekers

2,543,826	Total Universe/Base Rate	\$120/M
	Email	\$120/M
	Postal	\$120/M

Reach strong entrepreneurial individuals who are highly motivated to either supplement or replace their current income.

These opportunity seekers have recently indicated their desire to gather information on new business opportunities.

Interests can range from: Motivational Seminars; starting a Home Based Business; Financial and Real Estate; Network Marketing; Self Improvement & Self Help Books and more.

This list is selectable by age, gender, scf, state, zip code.

Recommended Usage: Test this file for Home Based Business Offers, Business Magazine, Self Improvement Books, Seminars, Phone Services, Franchise Opportunities, Internet Services, etc.

Special Instructions:

Minimum order is 10,000 records. Prepayment required for first time renters. Net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

MAG List Code	TLC002
Minimum Order	10,000
List Type	Business and Consumer
Opt-In Source	Confirmed Opt-In Direct Response

SELECTS

Age	No Charge
Gender	No Charge
Monthly Hotline	No Charge
SCF	No Charge
State	No Charge
Zip	No Charge

ADDRESSING

Additional Creative	\$250/F
CD Rom	No Charge
Electronic Fulfillment	No Charge
Email Testing	No Charge
Run Charge	\$10/M
Suppression <250K	\$300/F
Suppression >250K	\$500/F
Tracking	No Charge

Sample Mailing Piece Required

Manager

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