

# *Response Lists Sampling*

## *from thousands of choices*

### American Heritage Magazine

*Subscribers and expires to a magazine on lifestyle, political, art, business and financial events that contribute to American culture.*

355,323 @ \$100/M

### American Kennel Club

*Paid subscribers to the AKC Gazette & AKC Family Dog magazines.*

179,746 @ \$95/M

### Bike Magazine

*Subscribers to a publication of articles on the newest equipment and gear, places to ride, etc.*

34,817 @ \$100/M

### Blender Magazine

*Subscribers to a music magazine covering all genres of music from rock and pop to hip-hop, country and R&B.*

696,917 @ \$100/M

### Boating Magazine Subscribers

*Subscribers to a magazine written for the informed boat owner or enthusiast.*

64,364 @ \$100/M

## Boating World Magazine

*Subscribers and expires to a publication focusing on boats up to 30' in length; features articles on fishing, developments in marine electronics technology, water sport's, etc.*

56,384 @ \$95/M

## CBS SportsLine.com Postal

*Postal addresses of individuals who visit sportsline.com for the latest sports news and commentary, polls, scores & team standings, schedules, and to purchase team merchandise, participate in fantasy sports, and enter contests*

5,421,776 @ \$100/M

## CBS.SportsLine.com Email

*Online sports enthusiasts and buyers.*

8,131,462 @ \$100/M

## Dog World

*Subscribers and expires to Dog World Magazine.*

23,239 @ \$100/M

## Entertainment Weekly

*Subscribers to Entertainment Weekly, a magazine of entertainment news and reviews.*

1,475,032 @ \$100/M

## Fast Company Magazine

*Subscribers to a business magazine that's all about change-how to manage it, how to survive it and how to initiate some of your own.*

896,336 @ \$150/M

## Golf Illustrated Magazine

*Subscribers to a magazine devoted to the game of golf; focuses on instruction and new product information for the low-to-mid handicap golfer*

379,531 @ \$95/M

## Fitness - Active Subscribers

*Subscribers to a magazine for women interested in sports, recreation, food, health, beauty, fashion and travel.*

1,039,622 @ \$100/M

## Forbes Active Subscribers

*Subscribers to a magazine of business analysis and investment advice who are involved in public enterprise, industry, technology and investing.*

891,093 @ \$135/M

## Fortune Magazine

*Subscribers to Fortune magazine: decision makers responsible for purchases of banking/financial services to business equipment and software.*

669,588 @ \$130/M

## Golf Illustrated Magazine

*Subscribers to a magazine devoted to the game of golf; focuses on instruction and new product information for the low-to-mid handicap golfer*

379,531 @ \$95/M

## Golf Illustrated Magazine Email List

*Email addresses of subscribers to a golf instruction magazine.*

305,093 @ \$125/M

## House & Garden

*Subscribers to a publication for interior designers, architects and artists to share their vision with readers.*

665,269 @ \$105/M

## Inc. Magazine

*Subscribers and expires to a publication written for management executives of small to mid-size companies.*

845,285 @ \$125/M

## Investor's Business Daily

*Recipients of a newspaper reporting daily on important business, economic, technical and international news.*

623,772 @ \$165/M

## Martha Stewart Living

*Subscribers to a magazine of How-To Articles on entertaining, cooking, decorating, gardening, collecting, building and home keeping.*

1,035,155 @ \$105/M

## Modern Bride

*Subscribers to Modern Bride, the future bride's guide to planning her wedding, honeymoon, trousseaus, home, etiquette, personal relations and travel in the U.S. and nearby resort areas.*

89,882 @ \$105/M

## Money Magazine

*Subscribers to Money, a magazine on personal money management.*

1,362,241 @ \$120/M

## New York Magazine

*Subscribers and expires to New York magazine; editorial covers new products, cultural activities, health, fashion, entertainment, investing and society.*

326,633 @ \$95/M

## The New York Times

*Subscribers to and expires of a newspaper of impeccable news coverage, book reviews, food columns, sports pages, home features, arts section, financial coverage, science pages, fashion, travel sections and many more features.*

1,182,803 @ \$135/M

## The New Yorker

*Subscribers to a magazine of current ideas and events.*

709,036 @ \$110/M

## Playboy Magazine

*U.S. subscribers to Playboy Magazine.*

2,119,996 @ \$105/M

## Reader's Digest

*Subscribers to Reader's Digest, a magazine that informs, enriches, entertains and inspires people of all ages and cultures.*

5,241,710 @ \$95/M

## Rolling Stone Magazine

*Subscribers to a magazine that covers today's music, entertainment and national and global affairs.*

1,002,367 @ \$100/M

## Sail Magazine

*Subscribers to a magazine for the serious sailor; features articles about cruising and racing, basic sailing techniques as well as navigation, how to use equipment, new product reviews, etc.*

98,446 @ \$100/M

## The Saturday Evening Post

*Subscribers and expires to The Saturday Evening Post.*

326,901 @ \$95/M

## Scrapbook Trends Magazine

*Subscribers to a magazine of ideas in composing page layouts for their personal scrapbooks.*

39,535 @ \$100/M

## Sunset

*Subscribers and expires to a regional lifestyle magazine covering travel, garden, home and food.*

791,578 @ \$100/M

## Surfer Magazine

*Subscribers to a publication on and about surfing.*

68,155 @ \$100/M

## S.W.A.N.K.s-Magazine Subscribers

*Single women who are financially independent and do not have children subscribe to various types of magazines.*

875,900 @ \$95/M

## Time

*Subscribers to Time, a magazine on the world's important news.*

2,926,449 @ \$95/M

## Travel + Leisure

*Subscribers to a magazine of information on vacation hideaways, island spots, luxury hotels, places to dine, the latest wines and spirits, hobbies and entertainment.*

906,117 @ \$105/M

## TV Guide Magazine

*Subscribers (mostly married, homeowners) to a magazine of television listings and editorial on movie reviews, entertainment news, celebrity gossip, recipes, crossword puzzles, etc.*

2,888,955 @ \$100/M

## USA Today Subscribers

*Home delivery subscribers of the USA Today.*

285,323 @ \$95/M

## Vanity Fair

*Subscribers to a magazine of people, places and issues.*

565,799 @ \$105/M

## Weight Watchers Enhanced

*Enhanced file of subscribers to a magazine of facts on dieting as well as cooking, health, nutrition, behavior, style, and looking good.*

1,935,512 @ \$125/M

## Writer's Digest Magazine

*Subscribers and expires to a magazine for writers devoted to providing information, instruction and inspiration on every aspect of the writing life.*

114,701 @ \$95/M

## Yachting Magazine

*Subscribers and expires to a magazine on yachting and pleasure boats.*

75,527 @ \$95/M